

# Daniel Mansfield

CREATIVE DEVELOPMENT

SENIOR DESIGNER & DEV  
DMSTYLE.CO.UK  
HELLO@DMSTYLE.CO.UK  
PHONE 0781 027 0271

## PROFESSIONAL PROFILE

Creative designer and web developer with a highly productive work ethic, 20+ years experience. Can prototype directly into HTML5 CSS3 if needed. I am fluid in the ways I work, always looking for the best solutions to get quality results.

Can project manage for multiple print and web design jobs to ensure high quality work for any size client.

## WORK EXPERIENCE

### LEAD DESIGNER - TheWordMedia.org

2019 Jul - Current

Design and creation of in-house websites, also banner designs and artworking for various projects.

### LEAD DESIGNER - Social-Media.co.uk

2018 Jul - 2018 Sep :: London

Built one quick website on the managers request. Also concept website designs for other clients and in-house projects.

### PUBLICATION OF SECOND ART BOOK

Fishing For Dreams - Selling via Amazon

### SENIOR DESIGNER - BarleyHouse.agency

2017 Apr - 2018 Jun :: Potters Bar

Overseeing website design and build projects working closely within a studio team alongside other print based designers and artworkers. My main focus being websites and design for html content. In my first few weeks I re-secured one specific client who was unhappy with previous website builds, he was very happy with my work.

### LEAD DESIGNER & DEV - HomeAVDirect.co.uk also with the same company CarAudioSecurity.com

2013 Apr - 2017 Jan :: London

Design and artworking for multiple high end projects including website design and build, print design, HTML newsletters, brochures, animated content. large scale e-commerce websites produced on fast timeframes.

- Design, artworking for large scale POS banners
- Designs for national publications
- Design & dev e-commerce websites with 6000+ products
- Design and build Ebay HTML custom stores
- Working with directors from international companies in regard to additional website and design projects.



## CORE SKILLS

Creative Design

Fast Concept Mockups

Can Prototype Directly Into Code

Solid HTML5 & CSS3 Skills

Web Developer

Project Management

Social Media Banners

Newsletter Design & Code

Can Build Websites For Any Need

Artworking & Illustrating

Solid HTML5 & CSS3 Skills

Calm Under Pressure

Lots Of Experience

## CORE PROGRAMS I USE EVERYDAY



## ALSO FAMILIAR WITH ..



# Daniel Mansfield

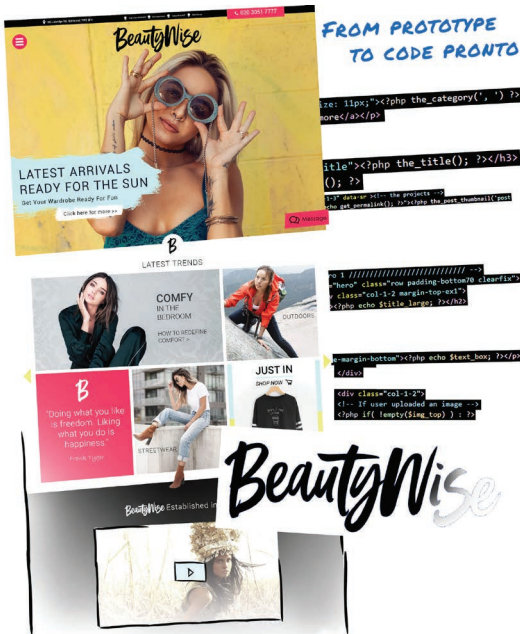
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## UI & UX DESIGNER - Kryo Science

2012 Mar - 2013 Apr :: Nottingham  
Working with the development team at Kryo Science to create medical grade UI designs and artworking for a user interface.



## GRAPHIC DESIGNER - LS Electronics Group

2011 Aug - 2013 Apr :: Nottingham  
Initially hired for 3 weeks to build a website but was asked to work permanently and manage projects including: websites, UI designs for Apps and brochures, website designs and coding and large scale print tasks for trade shows and POS.

## CREATIVE DESIGNER - Highland Hospice

2009 Jul - 2011 Feb :: Inverness  
Working with staff and patients to design a commemorative book for the hospice.

## PUBLICATION OF MY FIRST ILLUSTRATED BOOK

Horizons - Sold via local bookshops including Waterstones.

## WEB & GRAPHIC DESIGNER

Working with various artists and designers Alicante, Spain  
2007 May - 2007 Dec  
Website POS banners, animation and logos - securing one lucrative contract in particular for a client with my designs.

## EDUCATION

2001 - 2005 :: BSC DEGREE  
Software Development, Website Design

1996 - 1998 :: HND  
Art and Design, Graphic Communication and Illustration

## PUBLICATIONS

ART BOOK PUBLICATION IN  
2017 - FISHING FOR DREAMS  
140 pages of full colour illustrations published for print and Amazon Kindle.

PUBLICATION OF ART BOOK  
2007 - HORIZONS  
180 pages of full colour art.

## WEB & GRAPHIC DESIGNER - NHS Highland

2007 Jan - May - Inverness  
Raigmore Hospital Invited back without application by the Director of Medical Physics & BioEngineering Dept. Duties same as 2005.

## WEB & GRAPHIC DESIGNER - CSPE

2006 Apr - Dec :: Italy  
Cooperazione Sud Per l'Europa - Leonardo Da Vinci graduate programme, work placement producing print and web designs. Mostly based in Calabria but I was sent to work in Florence for an important project.

In detail I created designs for various events, built 2 websites, print work for a trade show in Bologna as well as a short but loved "South Park" style cartoon animation for a recruitment event in London. I was offered a permanent position but had to return to the UK for other reasons.

## WEB & GRAPHIC DESIGNER - NHS Highland

2005 May - 2006 Apr :: Inverness  
Design of Intranet sites for the Clinical Measurement Dept and producing artworking for presentations. Testing and developing an online patient records and database system for the Medical Physics Dept. My work was highly commended by the director of the department.